



## Program Ad Order Form

L.U.E.Y. Weekend is an annual event presented by the Houston Council of Clubs (HCC), an organization made up of leather-levi organizations and charities from Houston's GLBT community.

It is an annual 4 day celebration held in Houston to mark the end of Mardi Gras. This year it is scheduled for Thursday, March 10<sup>th</sup> through Sunday, evening, March 13<sup>th</sup>.

The host committee is currently preparing for approximately 1,000 participants. A majority of attendees are from the Houston / Harris County area but the event's reach has included many from out of town. Past LUEYs have hosted visitors from up to 31 states and 185 cities including some from as far as Mexico, Canada, the United Kingdom, Australia and Egypt.

Every L.U.E.Y. participants receive a registration packet which includes an event program which becomes their visitor's guide for our city. We would like you to consider being a part of our program by purchasing an ad.

### Ad Rates:

(Please check the option you would like to purchase)

**NOTE: ALL OPTIONS INCLUDE AD POSTING ON LUEY WEEKEND WEBSITE FOR 1 YEAR**

**Format: .jpg or .pdf with all fonts/images embedded**

- \_\_\_\$90 Full Page (5" Wide X 8" Tall) (Black & White)
- \_\_\_\$60 Half Page (5" Wide X 4" Tall) (Black & White)
- \_\_\_\$250 Inside Back Cover Full Page (5" Wide X 8" Tall) (Color)
- \_\_\_\$300 Outside Back Cover Full Page (5" Wide X 8" Tall) (Color)

Business/Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Submit checks/order form to:  
Houston Council of Clubs  
LUEY Program Ads  
P.O. Box 667486  
Houston, TX 77266-7486

If you wish to purchase an ad via email, please forward all the above information c/o John Szewczyk ([tex4ever@hotmail.com](mailto:tex4ever@hotmail.com)). Your electronic artwork should be delivered to the same email address. Call with any questions: 713-529-6615.

**DEADLINE: JANUARY 15, 2011**