

**THIS BOX REPRESENTS THE FINISHED SIZE FOR
A FULL PAGE AD OF 5" X 8"**

ADVERTISING INFORMATION AND RATES:

Specific page placement requests will be fulfilled on earliest submission and availability.

FULL COLOR COVER ADS:

~~Back Cover = \$250*~~ **SOLD**

Front or Back Inside Cover = \$200*

BLACK AND WHITE DISPLAY ADS:

Full Page = \$69*

**These prices are valid until November 16, 2011,
ads placed after this date are \$300 for back cover,
\$250 for inside covers and \$90 for display ads.*

PAYMENT:

Checks payable to 'Houston Council of Clubs' and note
'LUEY Program Ad' in the memo area.
Or via PayPal on our website www.LUEYWeekend.com

ADVERTISING DEADLINE:

Deadline for LUEY 39 is January 25, 2012.

ARTWORK REQUIREMENTS:

Ads should be submitted on disc and include a laser print
proof or emailed in a hi-res format, unless otherwise
requested by the LUEY Program Committee.
Acceptable file formats EPS, JPEG, PDF, or TIF.

Fonts need to be converted
to outlines or curves or embedded.

You can submit a Grayscale or Black and White version for the
printed program and a Full Color version for the website.

Questions? Contact Chris at chrisarasin@yahoo.com



www.LueyWeekend.com

LUEY 39 PROGRAM AD ORDER FORM

Why spend the money on a couple of thousand flyers or push cards to stuff in welcome packets?

Put your message in our official LUEY Program!

It's less bulky. It's a souvenir that is kept all year long - not only by participants, but copies of the program go into the Gulf Coast Archive and Museum's permanent collection.

And we give you more bang for your buck... even if you get a b&w ad in the program, you can send us a full color knockout for the online program ads!!

To sweeten the pot... You can also update your ad all year long to advertise big events for your organization!

But... best of all, it's more cost effective than shelling out money for printing and shipping flyers!!

The Houston Council of Clubs, Inc. invites you to send your message to every participant at LUEY by advertising in the official LUEY program. The LUEY program is the main source of information for all registrants. It contains the LUEY schedule, venue maps and all of the event information. With an average of 1,000 registered participants from 30 states and 5 countries, the LUEY program provides a simple and cost effective way to reach the intended audience with your message.

If assistance is needed in creating your ad, we can get you in contact with our layout supervisor, and he can assist you in creating your program ad. Links are available on the www.LUEYWeekend.com website.

ORGANIZATION OR COMPANY

CONTACT NAME

PHONE NUMBER

EMAIL ADDRESS

SPECIFIC PAGE REQUEST

Early Bird Pricing valid only until November 16, 2011,
based on postmark or email receipt.

No ads will be accepted after January 25, 2012.

Mailing address for payment or order:
HCC • P.O. Box 667486 • Houston, TX 77266-7486

Email submissions or inquiries: chrisarasin@yahoo.com

www.LUEYWeekend.com